



ade

The Association for
Decentralised Energy

Combined Heat & Power
Demand Side Services
Energy Efficiency
Heat Networks



Sponsorship Opportunities

Decentralised Energy Conference 2023

About the Association for Decentralised Energy

The Association for Decentralised Energy (ADE) is setting the vision of a local, efficient, low carbon energy system which enables energy users to make the choices that work for them.

We are the leading trade association for decentralised energy, representing more than 160 parties from across the industrial, commercial, and public sectors.

We engage with government and key decision makers to advocate for decentralised energy by providing a platform between the sector and government.

Our event

Our event programme is designed to challenge and inspire debate on the latest decentralised energy market, policy, and technological developments across the industrial, commercial, public, and domestic sectors. Delegates have the opportunity to hear from industry leaders and participate in interactive panels and group workshops.



Decentralised Energy Conference 2023

About the event

Our annual Decentralised Energy Conference this year takes place on the 21st of September 2023 at the stunning Barbican, London. This unique venue is a modern classic of brutalist architecture and is an excellent central location for this conference.

The Decentralised Energy Conference is one of the UK's most successful and highly regarded sustainable energy events and attracts approximately 250 delegates from Government and industry to discuss the key challenges and opportunities facing our sector.

The event is also a great opportunity for key figures across the sector to network, mingle and catch-up.

Who attends

- Business owners and directors
- Business development managers
- Heads of planning
- Heads of policy & regulation
- Marketing and communication managers
- Academics
- Customer Service Managers
- Engineers



Sponsorship Summary

The ADE's annual conference on Decentralised Energy is the leading event of the year, drawing delegates from across the decentralised energy value chain.

Attendees will have access to a range of influential decision-makers and associations with one of the UK's most successful and highly regarded sustainable energy events.

Sponsorship will provide a key opportunity for brand recognition, as well as an opportunity to provide input into the content of the event. Opportunities include clear, visible branding to appear in all event documentation and on the conference website (www.deconference.org). Additional branding materials can be deployed at the venue by the sponsors and exhibitors after agreement with the ADE events team.

Headliner

We offer one member the opportunity to be the headline sponsor of this prestigious event. The Headline Sponsor will have the primary branding for the day and is given the opportunity to help shape the event content, marketing, and branding. In addition to these benefits, the headline sponsor will receive a guaranteed speaking spot, prime branding locations (including stage wrap and entrance), first choice of complimentary exhibiting space, four complimentary delegate passes and verbal acknowledgement on the day.

Conference Supporter (multiple opportunities)

Supporters of the conference benefit from high brand visibility before, during and after the event with a platform to showcase their work through the exhibition stands or wider promotional activity. They will receive three delegate passes, exhibition space, logo coverage on the conference website with links to their own site, company profile and logo in the delegate programs, and on presentation slides for a total fee of £3,500.

Exhibitor

Exhibitors will be able to display either in a large exhibition space (3m wide with table, chairs, cloth, and single power socket) for a total of £1,700 or in a small exhibition space (1m wide) for a total of £600.

Post Conference Drinks Reception

We are very excited to be able to include a post-conference drinks reception at this amazing venue. We will have the opportunity to hold the reception in The Conservatory room at the Barbican for a total fee of £6,000. It is a wonderful space filled with trees and nothouse plants. There cannot be many better locations in London to promote your brand in front of VIPs and leaders of the sector.

Workshop Sponsor (6 opportunities)

Workshop sponsors will be able to display their company logo visible in the workshop space and the sponsor will also receive thanks from the workshop provider in the opening and closing remarks. This also includes a quarter-page advert in the electronic delegate pack for a total fee of £500.

Coffee Break Sponsor (2 opportunities)

For a total fee of £500, the coffee break sponsor will have their company logo displayed at the entrance to the coffee break area. This also includes a quarter-page advert in the electronic delegate pack.

Badge Sponsor

The badge sponsor will have their company logo on the delegate badge and will also have a quarter-page advert in the electronic delegate booklet for a total of £750.

Lanyard Sponsor

This sponsorship includes a company logo displayed on the lanyard; this must be provided by the sponsor company (or can be sourced on the sponsor's behalf at cost). It also includes a quarter-page advert in the electronic delegate booklet for a total fee of £1,000. This sponsorship includes two 50% discounted delegate passes.

Lunch Sponsor

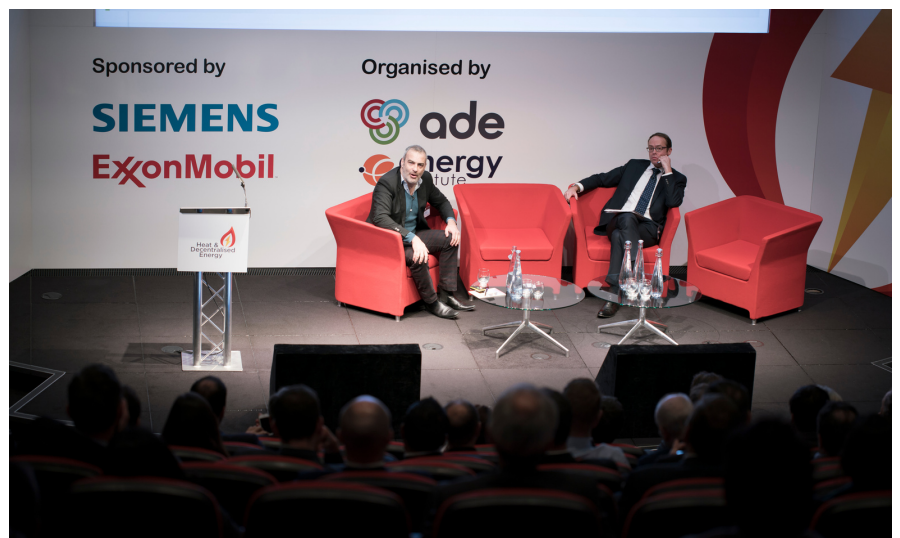
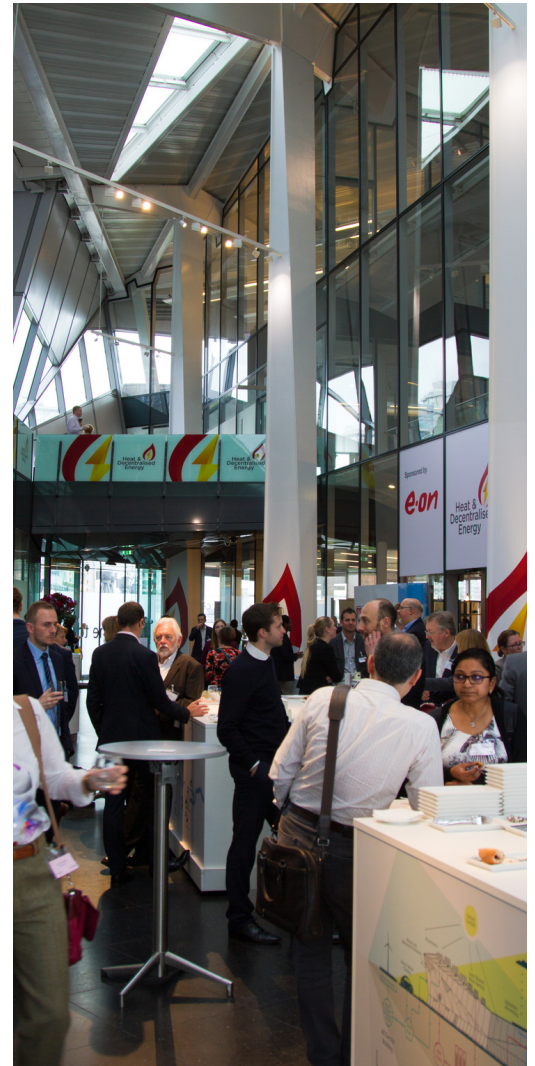
The lunch sponsor will have their company logo displayed in the lunch area and will have branded napkins (white or colour with single colour print) as well as a quarter-page advert in the electronic delegate booklet for a total fee of £1,500. This sponsorship includes 1 delegate pass.

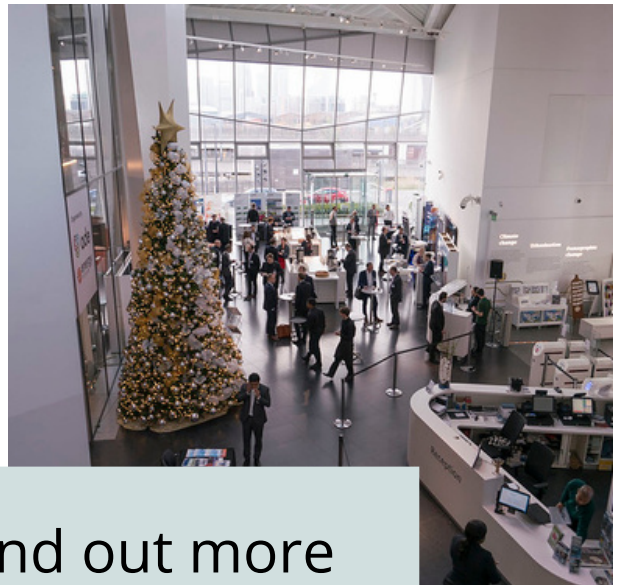
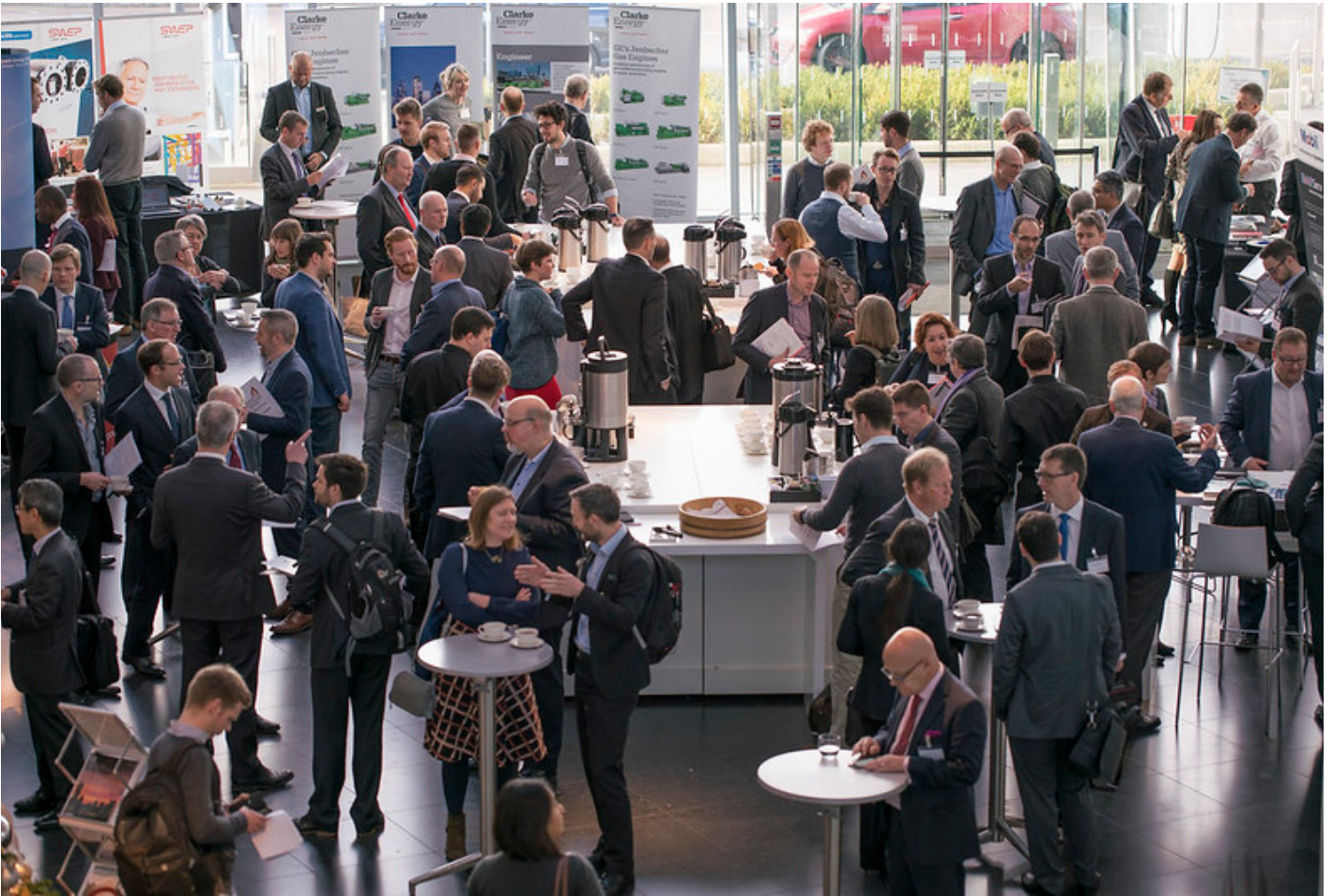
App Sponsor

This incredible sponsorship opportunity includes branding on the event app which includes a link to the sponsor's company website and an addition of a video to the app. In addition to this, this sponsorship package includes two delegate passes, a 3m wide exhibition space in the showcase area, and a half-page advert in the electronic delegate booklet. It also includes acknowledgement from the event host in opening and closing remarks all for a total fee of £2,500.

"We at E.ON were proud to sponsor the Decentralised Energy Conference 2018. E.ON is actively driving the transition to a sustainable and more decentralised energy world and we look forward to collaborating with the ADE in the years to come."

E.ON, Decentralised Energy Conference Sponsor 2018





Find out more

If you would like to discuss any of these sponsorship opportunities, please contact:

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